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MESTRADO PROFISSIONAL EM ENSINO EM
CIÊNCIAS DA SAÚDE E MEIO AMBIENTE

EDUCOMMUNICATION AND JOURNALISM AS STRATEGY FOR HIGH SCHOOL STUDENTS



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to Health Science and/or the Environment.
This study is based on the
perspective of the growth of Educommu-
nication with the use of virtual tools. The
hypothesis is that Educommunicaçao should
contribute to the teaching-learning process
and motivate students to seek their
knowledge, leading them to produce
research, which will favor their self-esteem
and their qualities as a researcher.

SIC is a digital workshop for high
school students. For this work, it was
held in September 2019, in a class at
the Colégio Estadual Baldomero Barará, in
Barra Mansa, with explanation and visual
resources applied by the author for
knowledge about concepts of Journalism.
Subsequently, the proposal for the
elaboration of a video report was applied, in a
process of producing videos recorded by
students via cell phone, using Educommu-
nication tools that address guidelines related



PRESS PLAY

DIGITAL INVITATION

You are receiving the link to access the Workshop Digital [SIC] or if you prefer, access it directly through the Channel on YouTube in the search field.

To access, open your phone's camera in the QR Code below:



For this study, it was decided to work with public high school students, and a strategy is proposed inside and outside the classroom, with media tools that include Educommunication with a focus on health and / or environment. For this, it is necessary to create and apply dynamics that will involve work with newspapers, magazines and video recording processes for the evolution and understanding of previously defined themes. Themes related to citizenship will also be addressed, involving students in the teaching-learning process in a didactic and enjoyable way.

In this way, the work has as general objective to optimize, with the use of Educommu-nication and Journalism, the development of the autonomy of high school students with the construction of a playful

teaching / learning strategy specifically linked to health and the environment .

To this end, the specific objectives are: a) to contribute to the creation of a space for discussing current issues using Educommunication as a tool; b) collaborate with the teacher in the use of Educommu-nication so that media content becomes educational content and of interest to the discipline; c) assist the student in the practice of language and willingness to assume his place of speech (RIBEIRO, D., 2019); d) support the student to build himself as the subject of his speech and responsible for his communication.

